

SOUND MATTERS

ARCHITETTURASONORA.COM



ARCHITETTURA SONORA



BESPOKE SOUND

Architettura Sonora (AS) is a revolutionary designer of high-performing audio solutions and acoustic experiences, both indoor and outdoor. Each **AS** speaker is sewn on the client and designer's desires, becoming a full expression of "bespoke sound"; the combination of the various materials and finishes allows infinite declinations that confirm Architettura Sonora's **sartorial vocation** and its constant ability to interpret materials innovatively.

Each **AS** element, individually and meticulously produced by skilled craftsmen, is a unique piece of art highly distinguished by a superior sound quality, design innovation, and tactile features rarely associated with speaker design.





MATERIAL FEEL

The simplicity of AS archetypal forms finds endless possibilities through a wide selection of materials and finishes, engaging the senses in different ways and creating **infinite design opportunities**.

This approach, that might seem counter-intuitive in the digital age, strongly characterizes Architettura Sonora: **materiality** in AS speakers extends far beyond the simple fact of physical matter to broadly encompass the emotional field related to a tactile experience of sound and space.

SOUND OF LIGHT

The magic alchemy of sound and light finally together in the **"Lighting Mood"** collection, making AS most famous floor-standing elements even more fascinating and intriguing. The strong materiality that distinguishes AS tactile approach to audio solutions is poetically counterbalanced by the introduction of Light, the most ethereal "material".

Natural light, on the other hand, plays a central role for the new **Shine Line Special Edition**, designed to enhance the uniqueness of Spherina Air and Spherina Floor speakers through the ancient "Gilding" technique, an ornamental decoration method, largely widespread in medieval art and architecture, to embellish an object through the application of a very thin layer of gold, called "gold leaf". Architettura Sonora offers three different kinds of Gilding, with gold, copper or silver leaf.

NATURAL SHAPE OF SOUND

Each one of our sound modules is the result of a meticulous "dialogue" between form and function, physics of sound and design aesthetics. We start by a combination of desired reflection and sound projection with an aim to optimize the acoustic experience through a perfect marriage of shape and sound. The next step involves an evolutionary process of distillation that aims at eliminating any feature unnecessary to the sound modules, to arrive to the final natural shape of sound, design-driven **innovation inspired by Nature**.

THE OUTDOOR EXPERIENCE

In outdoor, the acoustic experience resulting from Architettura Sonora's approach to technology, design and materials creates a real **"high-fidelity en plein air"** feel, creating the opportunity to listen to the finest possible sound in a non-invasive setting, since both the shapes and the materials make the sound modules disappear and blur into the landscape.





HAPPINESS BY SOUND

With 70 years experience in the speaker industry, Architettura Sonora is offering a range of high performing audio solutions that will suit any needs, taking your audio experience to a whole new level, pleasing your eyes as much as your ears. Every module is designed to fit the widest array of uses, whether working as a single unit to enhance the atmosphere of a space, or with an array of other modules to fill a space of any size with reference quality sound. This "**sonorization**" of a space is what gives Architettura Sonora its name, and must be experienced to be understood.

OUTSTANDING SOUND QUALITY

Architettura Sonora, part of the **B&C Speakers Group** one of the largest and most prestigious professional transducer manufacturers in the world, designs and manufactures our entire product in-house to exacting standards of performance as well as fit and finishes. Every speaker is designed specifically for the needs of its respective sound module, a privilege that no competitor can claim. The transducer used in each of our product guarantees our **excellent sound quality**, allowing us to offer a truly high-fidelity experience. Our commitment to excellence ensures that quality procedures and controls mark all stages of production of a Architettura Sonora's loudspeaker, from checking each component bought-in by suppliers to rigorous tests at every stage of our own production line and a final test of every finished assembled sound modules. Every AS loudspeaker is calibrated by hand and finally auditioned in our anechoic chambers before receiving its final approval.

EXPLORE AS SOLUTIONS

ARCHITETTURA SONORA OFFERS A WIDE RANGE OF HIGH-PERFORMING AUDIO SOLUTIONS ALL FOR INDOOR OR OUTDOOR



SPHERINA

- Omnidirectional
- Suspended or floorstanding
- Concrete and Shine line



SPHERE

- Omnidirectional
- Two different sizes
- Concrete, stones and terracotta
- Lighting mood optional base
- Fullrange or Subwoofer (on demand)



MEDOUSÉ

- Omnidirectional
- Sonic lamp
- Handmade glass



CYLINDER

- Omnidirectional
- Medium or Tall
- Concrete, stones and solid surface
- Lighting mood optional base



CUBINO

- Omnidirectional
- Compact and powerfull
- Concrete in 4 different colors



CUBE_400

- Omnidirectional
- Concrete, stones and wood
- Lighting mood optional base
- Fullrange or Subwoofer (on demand)



CUBE_2LV SUB

- Powerfull subwoofer
- Concrete and stones



DROP

- Highly directional
- Two sizes (Small Drop is satellite)
- Composite material, black or white



SMALL HELMET

- Directional
- Satellite-Suspended
- Composite material, black or white



SHARK_sub

- Suspended subwoofer
- Composite material, black or white



PERGOLA

- Directional
- Line-array or point-source
- Carbon fiber